

NEWS RELEASE

FOR IMMEDIATE RELEASE

**DonorCommunity and Diversified Nonprofit Services
Announce Strategic Alliance to Benefit Nation's Nonprofits**

*Partnership Will Enable Nonprofits to Plan and Implement Successful
Events and Capital Campaigns with Unprecedented Ease and Efficiency*

SUNRISE, FL and ROCKWALL, TX: December 7, 2011 – DonorCommunity, Inc., developers of an innovative cloud computing software platform for nonprofit organizations and Diversified Nonprofit Services (DNS), a trusted advisor that works with nonprofit organizations to build leadership and organizational capacity, raise funds for capital and operational needs, and assist with short and long range planning announced today the formation of a strategic alliance.

Under the terms of the agreement, DNS names DonorCommunity its exclusive provider of fundraising and constituent relationship management software for nonprofit organizations. This includes all of DonorCommunity's Software as a Service (SaaS) applications for CRM, Online Marketing, Online Donations, Event Management, Social Networking and Website Content Management. The entire DonorCommunity platform is offered on an annual subscription basis that includes unlimited users and free Website hosting.

In turn, DonorCommunity has named DNS its exclusive provider of consulting services for strategic planning, marketing, governance, finance, special events, annual campaigns, capital campaigns, feasibility studies, community assessments and board development. The two firms will collaborate closely to enhance DonorCommunity's extensive capabilities for online marketing, online donations, event management, Website content management and CRM to reflect the best practices DNS has developed over three decades for marketing, fundraising and stakeholder communications. The two firms will also introduce packages of software and services that enable the nation's nonprofits to plan and implement events and capital campaigns with unprecedented ease and efficiency.

"DNS is among the premier providers of nonprofit consulting services, offering the proven expertise nonprofits need to fulfill their strategic organizational, fundraising and community service goals," said David Blyer, DonorCommunity founder and CEO. "As partners, DonorCommunity will enable DNS and its clients to implement these programs and initiatives more easily, efficiently and cost-effectively than ever before. Our partnership represents a new milestone in the level of integration possible between software and services."

“DonorCommunity’s Web-based software platform and its Software as a Service business model are a winning combination for the nation’s nonprofits,” said David Condon, DNS Chief Executive Officer. “Over three decades, we’ve advised hundreds of clients about every aspect of their operations, including their technology planning and infrastructure. DonorCommunity represents a new paradigm in nonprofit software, one that emphasizes efficiency, seamless integration and ease of use. We’re pleased to name DonorCommunity as our exclusive software provider.”

About DonorCommunity

DonorCommunity, Inc. is a cloud computing, Software as a Service firm that helps nonprofit organizations cultivate donors, forge closer relationships with stakeholders, engage their communities and raise funds year-round. DonorCommunity offers a suite of fully-integrated Web applications for constituent relationship management, online auctions, online marketing, online donations, event management, social networking and Web content management. The entire platform is furnished on a fixed-fee, annual subscription basis that includes unlimited users, unlimited training, unlimited support and free Website hosting. For more information, visit www.DonorCommunity.com

About Diversified Nonprofit Services

Diversified Nonprofit Services (DNS) works relentlessly as partners with nonprofits to build organizational capacity in support of their mission with the strength, expertise and integrity of our professional staff and proven processes. DNS is a trusted advisor that helps nonprofit organizations raise money, evaluate opportunities, develop strategies, train and motivate staff and volunteers, communicate effectively and use technology to improve efficiency. DNS enables clients to apply best practices from the business sector and take advantage of emerging trends in philanthropy, governance and nonprofit management. Since 1982, DNS has served hundreds of organizations in communities of all sizes and administered campaigns that have raised more than \$1B in funds. For more information, please visit www.theperfectnonprofit.com.

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